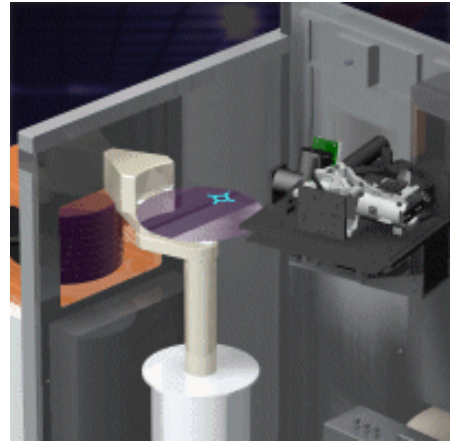




# Paradigm Design, Inc.



## COMPANY

Provides mechanical and optical engineering services.

## CHALLENGE

- Model industrial design while allowing integration with add-on software for creating photorealistic images and animations of optical designs.
- Needed tool for publishing live web sites with 3D interactive content.

## SOLIDWORKS BENEFITS

- Reduced design time by 40%.
- Lowered development costs by 30%.
- Improved capabilities for publishing live web sites with 3D interactive content.
- Enhanced photorealistic rendering, visualisation, and imaging capabilities.

“ This project would not have been possible without the SolidWorks Animator and PhotoWorks add-ons included in SOLIDWORKS Office.”

**Jeffrey Wong**  
Mechanical Engineer

Authorised Value Added Reseller:



## About IME Technology

IME TECHNOLOGY is Malaysia's leading and #1 SOLIDWORKS certified Sales, Training, and Support Centre. With more than 35 years of establishment and experience, we have the most qualified, skilled and specialised technical expertise in the ASEAN region. Our team will ensure that the partnership between IME and our customers will grow, shine, and sustain.

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