



*A Collective Effort to Create
Quality and Profitability
for You.*

- INTEGRITY
- ACCOUNTABILITY
- RELIABILITY
- CAPABILITY



PARTNERING WITH IME

“The experience of working with IME has been very good. We find the information and solution provided by IME to be very useful; we look forward to more collaboration with them in our process improvement especially related to Industry 4.0.”

Herroz Sdn Bhd started out as a cutting tools company in 1978 and eventually grew to become a distribution arm of the cutting tools division of HPMT Industries Sdn. Bhd in Malaysia. Since its inception, Herroz has consistently maintained a competitive edge over the other local cutting tools trading companies, as it possesses the skills and knowledge to select and recommend the optimum cutting tool for a wide variety of applications according to its customers' specific projects. They are now the producers for solid carbide cutter for industries such as oil and gas, automotive, mould and die and aerospace. They aim to one day become Asia's largest solid carbide cutter producer.

BEYOND CUTTING TOOLS

Officially supported by a few major international manufacturers ensures the quality and engineering precision of their tools. They further support their clients by offering 'Cutting Tools Management' program to their clients to ensure a reduction in production cost and to maximise the client's production output. Herroz also extended its services beyond providing cutting tools to now performing trouble shooting for machining issues.

NEED FOR SPEED IN BUSINESS

As market demand increases, speed is of the essence in winning business. The integration of SOLIDWORKS into their design process significantly shortens the design cycle; data is digitalised and design steps can be automated, resulting in a much more efficient process and shorter delivery lead time.

